

# Sponsors gearing up for the Games with tremendous show of support

The 2008 Arctic Winter Games (AWG) now has 138 sponsors! Working over the last eighteen months, the sponsorship and fundraising committee have signed agreements with companies from all across Canada, even one from Greenland. Sponsors have provided incredible support for all aspects of the Games, from merchandise to transportation, from food and accommodation to volunteers, providing events and venues to create awareness of the Games, and showcasing their Games sponsorships through their own promotions.

Now you can donate and leave your mark on the Games! For more information, call (867) 765-2954, or email [donations@awg2008.ca](mailto:donations@awg2008.ca).



Henry White of Henry's Barber Shop and his granddaughter Taylor pose with Foxy in his first public appearance.



# U LU NEWS

Issue 2 October, 2007



**ARCTIC WINTER GAMES  
YELLOWKNIFE 2008**

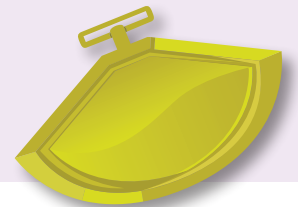
**2008  
Arctic Winter Games  
March 9 - 15, 2008**

**Contact Us:**

AWG 2008 Host Society  
Suite 101  
5109 48th Street  
Yellowknife, NT  
X1A 1N5  
T. (867) 765-2947  
TF. (877) 994-2008  
F. (867) 765-2948  
E. [info@awg2008.ca](mailto:info@awg2008.ca)  
[www.awg2008.ca](http://www.awg2008.ca)

**Inside:**

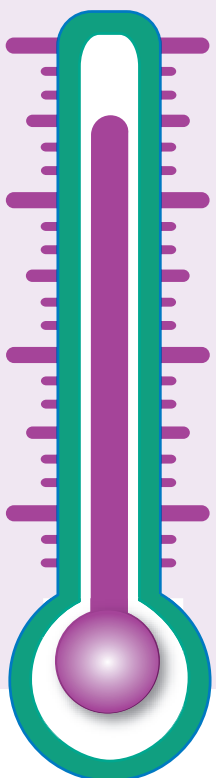
- Games Sponsors ..... 1
- Recent Sponsor Events ..... 1
- Recent Events and Appearances ..... 2
- Volunteer Pep Rally ..... 3
- Brand New Foxy's Den ..... 3
- Volunteers of the Month ..... 4
- Full Listing of Sponsors ..... 4



For a complete listing of Board and Staff members, please visit [www.awg2008.ca](http://www.awg2008.ca)

◀ Jeff Seabrook, one of the partners at M&M Meat Shops, poses with Foxy in his official AWG gear!

▼ Pierre Lepage of Le Frolic and Daryl Dolynny and Rick Poltaruk start off the AWG auction bidding during Bastille Day.



\$3.5 mil  
\$3.0 mil  
\$2.5 mil  
\$2.0 mil  
\$1.5 mil  
\$1.0 mil  
\$0.5 mil

At the outset, the Games set a goal to raise \$3.6 million, and to date it has crested \$3 million. With just under \$600,000 to go, sponsorship and fundraising is going strong. We have had the great opportunity to work with a lot of generous sponsors through the Games fundraising, and two of our most recent events, Bastille Day and M&M Meat Shops BBQ, generated \$17,000 for the cause!

# Have you seen us around?

The AWG staff, volunteers, and Foxy are popping up everywhere! Over the summer, there were lots of fun events and appearances, including some delicious sponsor events, like the MATCO barbeque, Bastille Day, and the M&M Meat Shops barbeque, helping us create awareness and get closer to our fundraising goal of \$3.6 million.



Leon Johnson and Wayne Wishloff of MATCO give away prizes with Foxy at the MATCO barbeque in June.



Foxy and friends sell raffle tickets at the Miners' Picnic in June.



Foxy meets some young fans at the Miners' Picnic.



Foxy hugs and congratulates Mayor Gordon Van Tighem at the City's 40th Anniversary celebration.



Foxy makes a young friend at the City's 40th Anniversary picnic.



Julia Mott and Darlene Mandeville showcase the Arctic Winter Games merchandise at Aboriginal Day.



Julia Mott and Jacki McKinnon working the crowd at Aboriginal Day.



The petanque tournament in full swing at Bastille Day.



Volunteers rev up the crowd at the Canada Day Parade.



Foxy leading the crowd in stretches before the Terry Fox Run.



Proud volunteers with the AWG flag and Foxy at the Canada Day Parade!



Foxy enticing drivers to stop by the M&M Meat Shops barbeque on a blustery Saturday!



Andre Corbeil sells AWG merchandise to an interested buyer at Bastille Day.



Intrepid volunteers cooking hot dogs and hamburgers at the M&M Meat Shops barbeque.



Kim Poulter of First Air and Peter Austin of Tundra Transfer/Clear Arctic Springs stop in for a hot dog at the M&M Meat Shops barbeque.

## Are you a Volunteer yet?

The 2008 AWG had its first volunteer pep rally this August on the City Hall grounds, and more than 100 people showed up to display their AWG pride in the official volunteer shirts.

Our President's Club sponsors were specially thanked, with representatives from the Nunasi Corporation, Northwestel Inc., ATCO Group, and RTL Robinson Enterprises Ltd. Each of the representatives was given an AWG fleece and golf shirt, and briefly spoke about what sponsoring the Games

meant to them. As well, we announced our 500th volunteer, Bridgete Storrie, who was presented with official AWG gear by Shena Shaw, Chair of the Volunteer Committee. Bridgete has now come on board and is the co-chair of our language services committee!

AWG President Cathie Bolstad, helped by Foxy, led the pep rally, introducing each of the speakers and revving up the crowd with rousing cheers to gear up for the Games!



The crowd at the volunteer pep rally gearing up for the Games.



Shena Shaw, Foxy, and Cathie Bolstad present a gift to the 500th volunteer.

## Foxy's Den downtown!

In July, Foxy's Den packed up shop in the AWG offices and moved into a new location in the Panda II Mall, through a great donation from the WAM Development Group. Located on street level in the mall, the store is managed by Tracy Heslep, who joined the Host Society in July.

Tracy has been busy in the store, ensuring that it is fully stocked, with new styles and colours coming in all the time. Foxy's Den is catering to everyone, with much of the new merchandise ordered specifically

for youth and children, and even some accessories for pets!

As well, there are new adult and sport styles, from popular labels like American Apparel, Stormtech, Trimark, and Bella. Tracy is currently working on cultural merchandising, to highlight some of the artistry of the NWT.

Drop by the store and pick yourself up some AWG apparel!

And make sure you listen for our Gameswear Fridays contest on CJCD!



Tracy Heslep arranges some of the official AWG gear in the store.



Foxy's Den offers up the official AWG merchandise and accessories for the 2008 Games.



## Help us put on the Games!

By the time March 9th, 2008 rolls around, we will need about 2500 volunteers. The AWG depends heavily on its volunteers – we

have 40 volunteer committees, a volunteer board, and people signing up daily! There are lots of opportunities to volunteer and be

part of the AWG team before and during the Games, so make sure you go on-line at [www.awg2008.ca](http://www.awg2008.ca) and register!

### Our Volunteers of the Month

June 2007

**Manik Duggar**



Manik Duggar is an active member of the volunteer committee, compiling information from individual interviews with all of the AWG divisions and committees to determine volunteer requirements leading up to and during the Games, a task crucial to the success of the Games.

His dedication shines through in each meeting he attends. He has led the development of complex spreadsheets and other planning tools to track our volunteer requirements. He has spent countless hours over the past month conducting interviews, in addition to tending our booths at the Caribou Carnival and the YK Spring Trade Show.

Originally from Nepal, Manik is highly involved in the Yellowknife community, also acting on the Board of Directors for the United Way.

September 2007

**Sharon Cormier**



Sharon has taken on numerous duties for the Awards Committee. She is very committed and thorough in completing all of her tasks to date. She has worked on the cultural medallions, from design changes to order. She also led the design and ordering of our 'Standings Board' which will be on display at the Athletes' Centre.

Sharon's peers comment continuously on her pleasant manner and dedication.

She is a competitive curler and is aiming to represent the NWT/Yukon Ladies at the Scotties Tournament of Hearts in February 2008.

July 2007

**David Labrie**



David's versatility is his most valuable asset as an Arctic Winter Games volunteer, lending a supportive hand to the Games whenever he is needed.

In addition to helping slug beds off the trucks and into storage, David also took the initiative to travel with AWG merchandise to the Diavik mine site, where he works two-in, two-out as a haul truck driver.

In May, he added raffle ticket sales to his growing list of AWG volunteer activities and amateur photography, providing on-site pictures of raffle tickets now on sale through the Ek'Ati Services commissary.

August 2007

**Ann Kall**



As Co-Chair of International/Language Services, Ann has been our chief correspondent with Canada Customs & Firearms Canada. She has led discussions on very important exemptions needed for the Games that relate to the Firearms Act and Customs Regulations. Her position has also included ensuring that our Chefs de Mission have been provided with the necessary documentation needed to enter Canada. She has also volunteered for countless AWG events.

Ann's commitment and leadership skills to the Games will be missed as she and her family venture to Alberta. She left a well-advanced committee in place, with all requirements, milestones and goals met, with a succeeding committee chair in place and briefed with all pertinent information.



Want to volunteer?

visit

[www.awg2008.ca](http://www.awg2008.ca)  
and register today!

January 2007 –

**Gail Cyr**

February 2007 –

**Gail Daniels**

March 2007 –

**Ciaran Coates & Andre Thibideau**

April 2007 –

**Dennis Willacy**

May 2007 –

**Roland Gagnon**

## Official 2008 Games Sponsors

### Funding Partners

City of Yellowknife  
Government of the Northwest Territories  
Government of Canada

### Legacy Partners (\$350,000 +)

Northwestel Inc.  
President's Club (\$200,000 - \$349,999)  
ATCO Group  
Nunasi Corporation  
RTL Robinson Enterprises Ltd.

### Diamond Club (\$150,000 - \$199,999)

Diavik Diamond Mines Inc.  
First Air/Canadian North

### Platinum Club (\$100,000 - \$149,999)

Arctic Cooperative Ltd.  
Kimik IT  
Tli Cho Landtran Transport Ltd.  
RCMP  
Yellowknife Catholic Schools  
Yellowknife Education District Number 1

### Gold Club (\$60,000 - \$99,999)

Air Tindi/Great Slave Helicopters  
BHP Billiton  
De Beers Canada Inc.  
Le Frolic Catering  
MATCO Transportation Systems  
Petro-Canada  
Woods Canada Limited  
Yellowknife Elks Lodge #314

### Silver Club (\$20,000 - \$59,999)

Bellanca Development  
Chateau Nova  
Clark Builders  
Hovat Construction  
Kingland Ford  
KeTe Whii Procon/Joint Venture  
Mackay LLP  
Nahanni Construction/Great Slave Graphic Signs  
Norland Insurance Agencies  
Northern Souvenirs and Gifts  
Nuna Group of Companies  
PSAV Architects  
Rare Method  
Ryfan Electric  
Sandvik Mining and Construction  
TD Bank Financial Group  
The Explorer Hotel  
The Yellowknife Inn  
Union of Northern Workers  
Yellowknife Chrysler Ltd.  
Yellowknife Royal Purple Lodge 143  
Yellowknife Ski Club

### Bronze Club (\$5,000 - \$19,999)

A.D. Williams Engineering Inc.  
Adam Dental Clinic  
Alanco Holdings Ltd.  
AMEC  
Aurora Geosciences Ltd.  
Avery Cooper & Co.  
Bromley & Son Ltd.  
Brownlee LLP, Barristers & Solicitors  
Canada Goose Ltd.  
Canadian Bank Note Company Ltd.  
Capital City Construction  
Central Mechanical  
Challenger Geomatics  
CJCD Mix 100 Radio  
CKLB Radio  
ConocoPhillips  
Coyote's Seafood and Steakhouse  
Creative Basics  
Devon Canada  
Diamond Glass Ltd.  
EBA Engineering Consultants  
Ek'Ati Services  
Fitzgerald Carpeting

### Finning (Canada)

Force One  
Fountain Tire Mine Service Limited  
Fujifilm Canada Inc.  
Garden of Eden Greenhouse & Design  
Golder Associates Ltd.  
Henry's Barber Shop  
Home Hardware  
ING Canada  
Inkit Ltd.  
Jacques Whitford/AXYS  
Letha J. MacLachlan, Q.C.  
Manitoulin Group of Companies  
McDonald's Restaurant (Yellowknife)  
M&M Meat Shops  
Mark's Work Wearhouse  
Metcor (North Slave Métis Alliance)  
Nabors Canada  
NT Power Corporation  
Nunavut Development Corporation  
Overlander Sports  
RBC Financial Group  
Shell Canada Limited  
Shethah Nabors LP  
Simon's Painting  
Sub-Arctic Surveys Ltd.  
Summit Air Charters  
Tait Communications  
Terriplan Consultants  
Territorial Beverages  
Top of the World Travel  
Tundra Transfer Ltd.  
Vandelay Systems  
Weatherby Trucking Ltd.  
Weaver & Devore  
Workplace Plus – Signs & Designs  
Yellowknife Chamber of Commerce  
Yellowknife Community Foundation  
Yellowknife Direct Charge Co-Op  
Yellowknife Golf Club  
YKD Property Management Ltd.  
XEROX

### Friends of the Games (\$1,000 - \$4,999)

Artisan Press Ltd.  
Bartle & Gibson Ltd.  
BBE Ltd.  
Bishop & McKenzie LLP  
Black Knight Canada  
Carl's Carpet Cleaning  
Family Vision Centre  
Fortune Minerals Limited  
Hak's Auto Body  
Janet Pacey Design & Illustration  
GEM Steel  
Gurevich & Associates  
Mr. Pin Man Inc.  
Outcrop  
Peters & Auger  
Quality Furniture  
Games Booster (\$50 - \$999)  
Charles Jeffery Chartered Accountants  
Coldwell Banker  
Frozen Few Collision Centre  
Guy Architects  
Donors  
Antoine Mountain  
Arctic Data Systems  
Birchwood Gallery  
Bob Kussy  
Capitol Suites (NPREIT)  
DC Moving  
Earthstone Creations  
Gallery of the Midnight Sun  
Plummer's Arctic Lodges  
Superior Auto Body  
The Active Network Ltd.  
True North Safaris