



**What's hot
for the
2014
Arctic
Winter
Games**

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come the
Games!**

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A letter from the president

Hosting the Arctic Winter Games begins with the community assessing if there is enough capacity to host the world's largest circumpolar sport and cultural event; capacity in terms of venues to host the 20 sporting events, a location for the Athletes Village to house and feed 2000 athletes, transportation infrastructure to move thousands of athletes, coaching staff, family members and spectators, and thousands of volunteers to operate the games, not to mention the financial capacity to fund the games.

For Fairbanks, this assessment began in the spring of 2010, when Borough Mayor Luke Hopkins and the Fairbanks Convention and Visitors Bureau sent a small exploratory team to attend the 2010 Arctic Winter Games in Grand Prairie, Alberta Canada. Upon their return, an organizing bid committee was formed and a formal letter was sent to Lt. Gov. Mead Treadwell, declaring Fairbanks' intention to bid the hosting of the Games in 2014. During the next seven months, prior to the site selection visit by the Arctic Winter Games International Committee in 2011, a 152 page bid document was prepared and submitted. When AWGIC President Gerry Thick returned to Fairbanks in February, the Fairbanks community's interest, excitement, preparation and commitment to host the 2014 Games was evident and sealed the deal; Fairbanks was selected to host the 2014 Games! Subsequently after selection, the nonprofit Fairbanks 2014 Arctic Winter Games Host Society was incorporated to accept the responsibility to successfully host the Games in 2014. Since Spring 2011, the Host Society, comprised solely of volunteers, hired a general manager and a handful of staff to help raise funds, secure state funding, recruit needed volunteers, engage the community and meet every milestone required by the Arctic Winter Games International Committee guidelines and requirements. Incredible partnerships have been formed, beginning with Gov. Sean Parnell, Lt. Gov. Treadwell and the Legislature, to secure required state funding to host the Games on behalf of the state.

One Alaska community is selected to host the Games every 10 years. Fairbanks has had the privilege and honor to have previously hosted the Games in 1982 and 1988. The Fairbanks North Star Borough, city of Fairbanks and city of North Pole have been strong partners since the beginning, providing financial and in-kind support to not only bid for the Games but also to support the Host Society as the organization developed. The Games could not be hosted without the partnership with Fairbanks North Star Borough School District. In addition to using school facilities for housing and sporting events, the school district has promoted the Games through special events and curriculum activities. Other major community partners include the University of Alaska Fairbanks, the Fairbanks Convention and Visitors Bureau and the Greater Fairbanks Chamber of Commerce.

The 2014 Games will also be the first in its 44 year history to provide matching scholarships to one athlete from each of the nine geographic contingents within the 140 colleges and universities in the University of the Arctic consortium. When we look back after the Games conclude in Fairbanks, there will be many tangible legacy projects to remind us that we were the host of the Games in 2014. But one of the most lasting and important legacies for the community is now available to everyone; that is, to be a part of history by volunteering for the Games, donating to the Games, purchasing Games merchandise and clothing, attending pre-game community events and most of all, attending the Games. Get your game on, Fairbanks!

— Jeff Jacobson,
**Fairbanks 2014 Arctic Winter Games
 Host Society President**

Welcome
**Arctic Winter
 Games Athletes**

Best wishes for a
 successful 2014!



Recent Posts By Others

Allison LeBon
 Sporting our Arctic Winter Games gear in Valdez. Pictured left to right: Liam Stark, Allison LeBon, Erin LeBon-Stark

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Chatter about the Games is all over social media, including Facebook and Twitter.

IMAGE COURTESY
 2014 ARCTIC
 WINTER GAMES

Here come the Games!

Volunteers, donations are our winning strategies

By **Danny Martin**

DMARTIN@NEWSMINER.COM

The 2014 Arctic Winter Games Host Society is steadily gaining volunteers and close to reaching its budget goals.

The international biennial celebration of circumpolar sports and culture is scheduled for March 15-22, 2014, in Fairbanks.

The Host Society is seeking a total of 2,500 volunteers, as there are scheduled to be 2,000 athletes in 20 sports and cultural events during the Games.

The AWG features nine contingents — Team Alaska; Team Greenland; Team Sapmi; Team Yamal; and Team Alberta North, Team Yukon, Team Nunavut, Team Nunavik-Quebec and Team Northwest Territories of Canada.

Team Sapmi consists of indig-

enous athletes from the northern regions of the Scandinavian countries (Sweden, Finland and Norway). Yamal is a subject — similar to a state or province — in the Russian Federation.

Registration for volunteering can be done online at the AWG website (www.awg2014.org).

“We have had so many people interested in volunteering with the Games, the goal now is to get all of those people registered in our online system, a requirement to volunteer during the Games,” said Ashley Johnston, volunteer manager.

The host society, Solie said, wants to have 2,500 volunteers in place by the end of 2013 so it can conduct training for them in January and February.

The host society, as of Oct. 10, is less than \$200,000 short of its budget goal of \$1.2 million. There were meetings recently



“We’re just really grateful to the outpouring of support, whether in-kind or by cash. The Fairbanks community has really stepped up to the plate and done a good job of supporting the Games.”

— Cherie Solie, AWG sponsorship manager

with Fairbanks-area businesses to help obtain the goal.

“We’re hoping to capture those businesses which have the ability to donate \$2,500 to \$10,000,” Cherie Solie, AWG sponsorship manager, said.

Solie said the host society is confident of reaching the goal.

“We’re just really grateful to the outpouring of support, whether in-kind or by cash,” she said. “The Fairbanks community has really stepped up to

the plate and done a good job of supporting the Games.”

The AWG’s host society also is working with a mobile applications developer to create a mobile app for athletes and spectators to get information on their mobile devices about events and schedules during the Games.

CrowdTorch has worked with major sporting events across the United States, including the Kentucky Derby and the

ESPN X Games.

“It (the mobile app) also allows us to promote our results live on our website and on our mobile app as well. So we’re pretty proud of that,” she said.

The AWG International Committee and the chefs de mission, or executive directors, for the nine delegations were in Fairbanks on Oct. 17-18 for meetings.

Topics, such as athletes and coaches, participant transportation and housing, to athletic venues were among issues discussed during the meetings.

There also was an evening gathering at Pioneer Park on Oct. 17 for the international committee and the chefs de mission.

Contact sports editor Danny Martin at 459-7586 or follow him on Twitter: @newsminersports.

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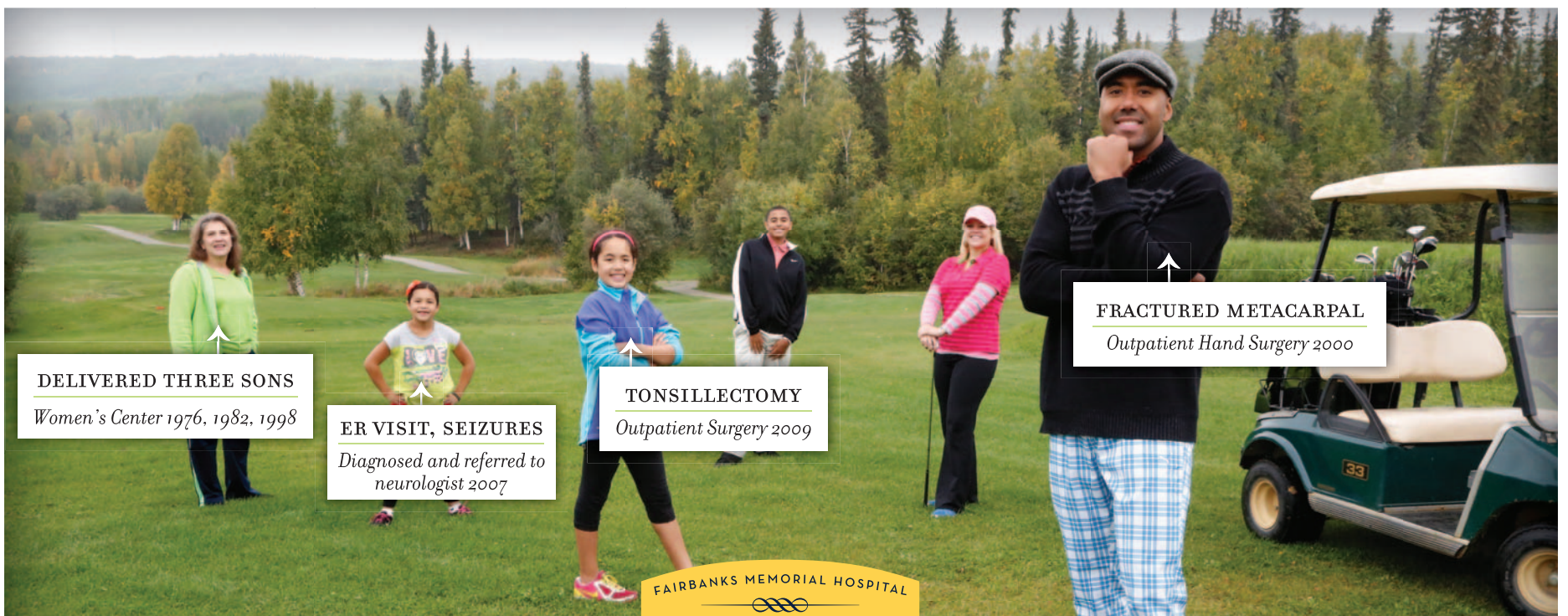


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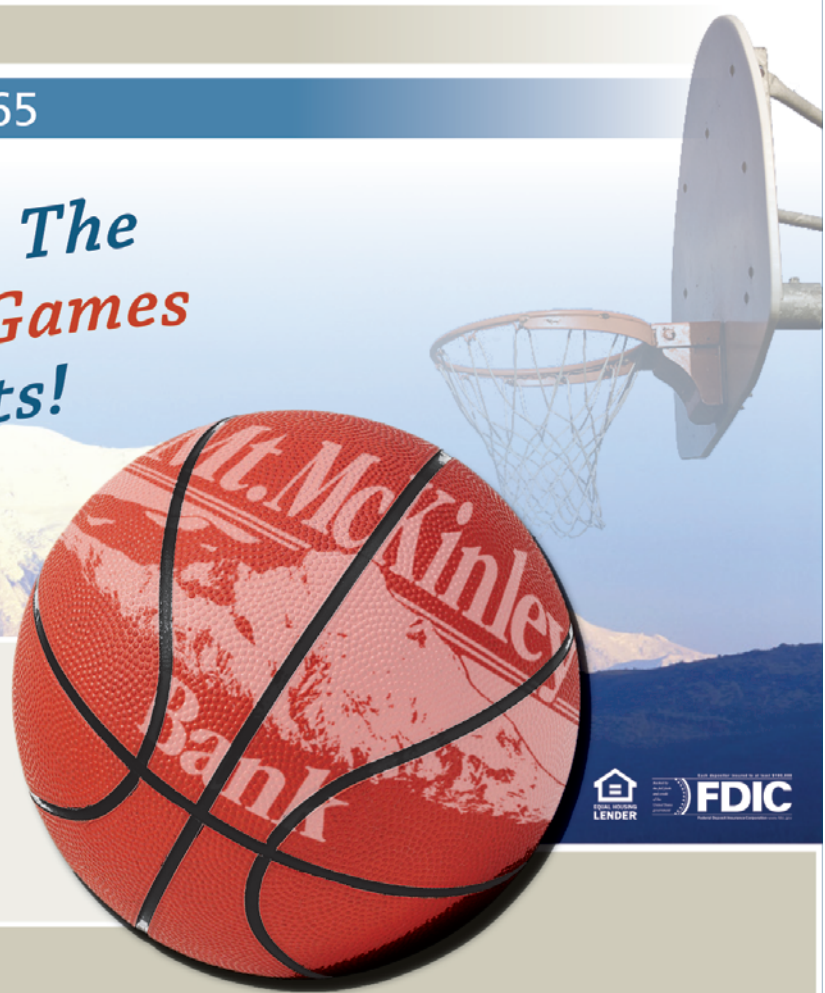
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Ravin' about the Games

Online: Information about Raavee's Locker is online at <http://awg2014.org/raavees-locker>

By Scott McCrea

Look out Nanook and Smokey Bear. There's a new mascot in town, and he's already taken flight. Raavee (pronounced RAH-vee) the raven is the official mascot for the 2014 Arctic Winter Games. And with the event less than six months away, he has already been flying his way around town, helping generate excitement for the Games.

Raavee's flight pattern has taken him beyond his home in Fairbanks. Back in April of this year, plush Raavee dolls were sent to more than 100 communities across the global north, representing areas that participants for the 2014 Games will be hailing from. Like a real raven, Raavee's "task" was to scavenge tidbits from the various participating communities for use in a display and slide show during the Games.

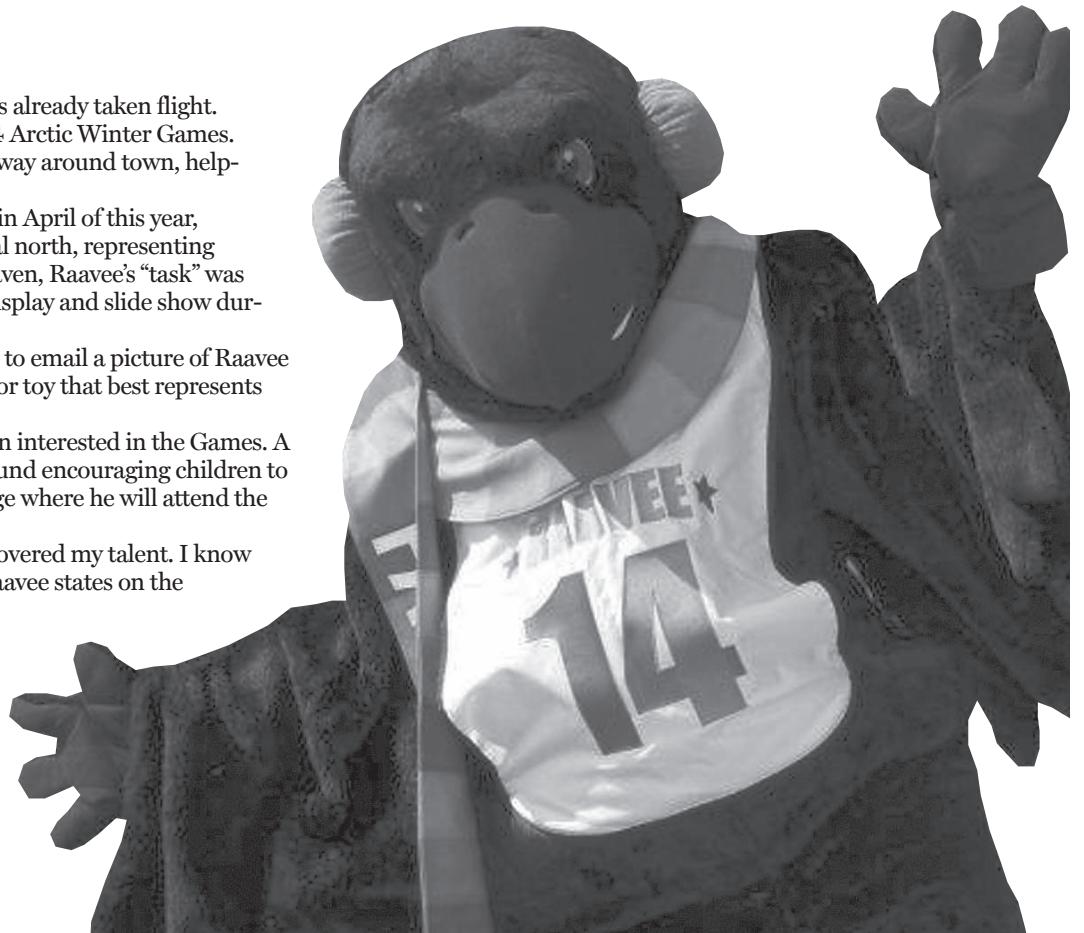
Along with the Raavee dolls, the communities received letters asking them to email a picture of Raavee in a place-significant location, as well as mailing a souvenir such as a trinket or toy that best represents the community.

Ever the busy bird, Raavee also has an important job of helping get children interested in the Games. A coloring page for children tells Raavee's story, with the message centered around encouraging children to discover their talents and follow their dreams. Raavee's next stop is Anchorage where he will attend the ConocoPhillips employee Halloween party on Oct. 31.

"I love to soar high, dive low, and even play catch while flying! I finally discovered my talent. I know that you can too if you have great spirit and follow your northern dreams," Raavee states on the page.

In addition, Raavee is the driving force behind a campaign called Raavee's Locker. Raavee's Locker is an online gift registry to help raise funds to purchase sports equipment needed for the Games. Equipment is needed in all of the 20 sports of the Games, with items ranging from shuttles for badminton to straw for dog mushing.

Participating in Raavee's Locker requires a \$25 minimum purchase, and those who spend \$50 or more will receive an exclusive Raavee's Locker pin. All donors will be recognized on Raavee's Locker at the Games headquarters before and during the Games. Equipment will be donated to local sports organizations and/or the Fairbanks North Star Borough School District at the conclusion of the Games.



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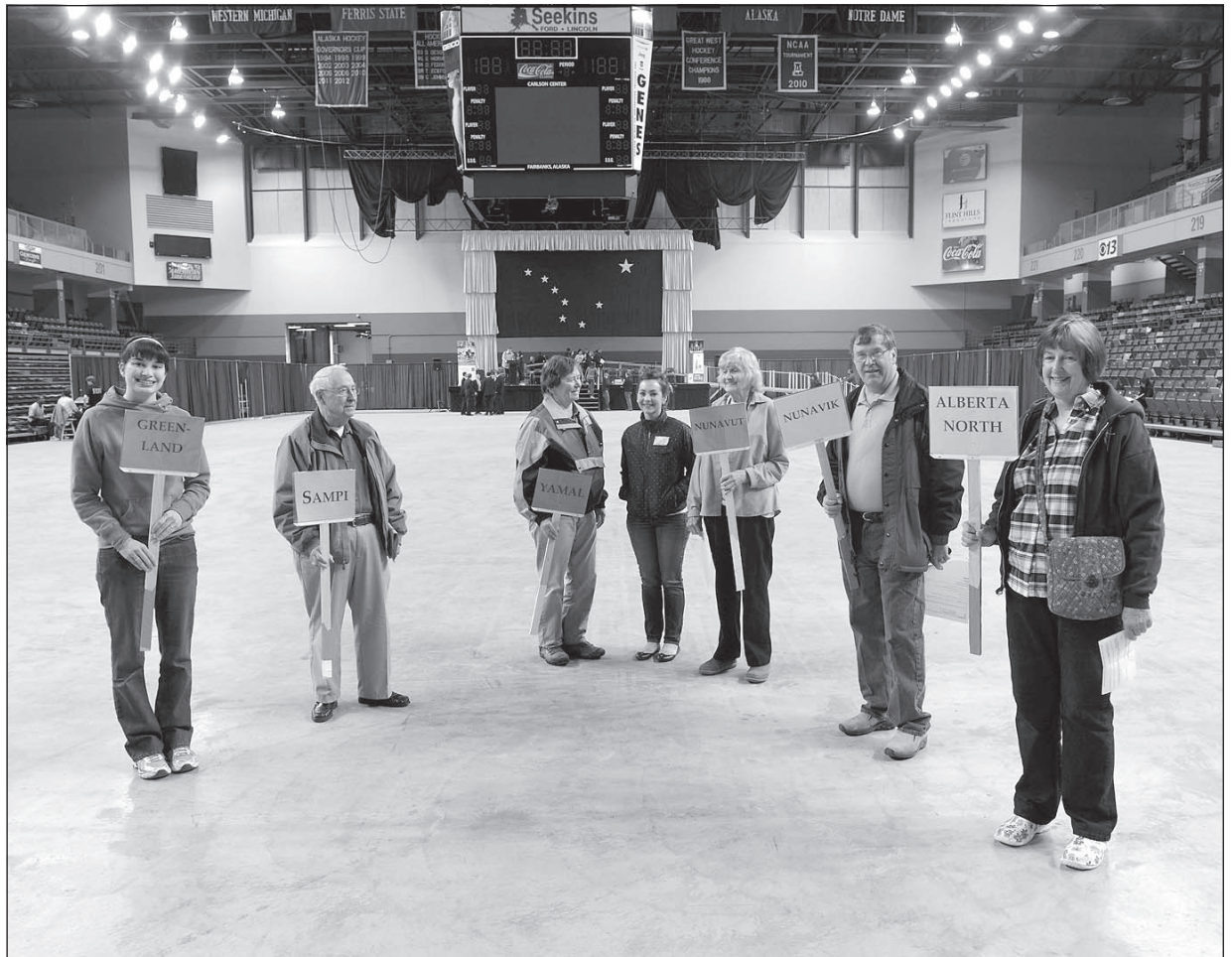




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Volunteers for the Games take their places at the Carlson Center representing visiting contingents. PHOTO COURTESY 2014 ARCTIC WINTER GAMES

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FAIRBANKS 2014 Arctic Winter Games
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Volunteers: The driving force behind AWG's success

By Scott McCrea

What's in a number?

In the case of the 2014 Arctic Winter Games 2014, the number is 2,500. And in that number are how many volunteers that are needed to make the games successful.

"Volunteers truly are the heart of the Arctic Winter Games," said Ashley Johnston, AWG volunteer manager. "They make it all happen, and they make it extraordinary. Without their time, talents and enthusiasm, we wouldn't be able to bring this exciting event to Fairbanks."

Volunteers are needed in a number of capacities, both leading up to and during the Games. Tasks range from scorekeeping to security, transportation to ticketing, photography to physical therapy, and from setting up beds to serving breakfast.

The importance Arctic Winter Games has on volunteering was evident at an energetic volunteer rally on Sept. 13 at Lathrop High School presented by BP. World Cup medalist skier Holly Brooks was on hand at the event to rally the crowd and spoke to the importance of the cultural experience gained by interacting with the international attendees of the Games.

The Games will bring thousands of people to Fairbanks—athletes, coaches, family members and spectators—and volunteers get the opportunity to meet and work with them, an experience that they will always remember.

"The games are about much more than just sports," Johnston said. "They are about sharing cultures, representing our community, experiencing something new, and being a part of something that connects people from across the most remote parts of the northern world."

Johnston pointed out that volunteers from the 1982 and 1988 games in Fairbanks still rave about their experience.

"People who volunteer for the 2014 Games are getting a chance to be involved in something that Fairbanks won't likely see again for another 20 or more years," she said.

In addition, volunteers who commit to at least 12 hours during the Games receive a commemorative volunteer pin, an exclusive volunteer uniform to include a jacket and a shirt, and an invitation to attend the post-games volunteer recognition party.

People can sign up individually to volunteer, or can do so as part of a large group. In either case, AWG will work with people to find what is the best area to volunteer for, based upon a person's interests and skill level.



Volunteers make up an important part of the Games. There are more than 300 events needing 2,500 volunteers to ensure the Games go off without a hitch. To sign up to volunteer, visit www.awg2014.org.

PHOTO COURTESY 2014 ARCTIC WINTER GAMES



The Games will bring thousands of people to Fairbanks—athletes, coaches, family members and spectators—and volunteers get the opportunity to meet and work with them, an experience that they will always remember.

PHOTO COURTESY 2014 ARCTIC WINTER GAMES

Want to be a volunteer?

- You must be at least 15 years of age by Jan. 31, 2014.
- You are asked to commit to a minimum of 12 hours during the Games.
- Volunteers 18 years or older must complete a free background check.
- Volunteer applications are available online at <http://awg2014.org/volunteer>.
- For more information, contact Ashley Johnston at ajohnston@awg2014.org or 456-2014.

Volunteering, by the numbers

- Number of volunteers needed: 2,500
- Number of events needing volunteers: More than 300
- Number of venues needing volunteers: 30
- Number of volunteer hours needed: 30,000
- Number of shifts: 7,000


Thank you, AWG Volunteers.



The Games wouldn't be the same without you.

Want to get in the game?
Sign up to become a volunteer at awg2014.org.



 **Elisabeth Dabney** @edabney 28 Jul
Getting my volunteer on with AWG 2014 staff, Camille and Taylor! #awg2014 #volunteer #Alaska [instagram.com/p/cU2T5-hPcC/](https://www.instagram.com/p/cU2T5-hPcC/)
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The Games on social media

Stay connected with the Fairbanks 2014 Arctic Winter Games by liking, following or watching us on social media and using #awg2014 everywhere on the social web. Download the AWG 2014 mobile app for your mobile device (iPhone and Android) available late December 2013/early January 2014. Stay posted on our social media for news and updates about all things AWG!

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 **Gina Kalloch**
Mandy Sullivan teaching Eskimo Stick Pull at Winter Games in the Summer



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Visitors to the Winter Games in Summer event at Pioneer Park get a taste of what the 2014 Games are all about.

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A history of the Arctic Winter Games

By Danny Martin

The Arctic Winter Games that took place in Fairbanks in 1982 and 1988 seemed simpler in scope compared to what's expected for the 2014 event in the Golden Heart City.

The athletes, competitions and contingents were fewer — particularly in 1982 — than the anticipated 2,000 athletes and nine contingents for the 2014 Games.

"I've seen a lot of time pass in the Arctic Winter Games and I've seen the games grow, develop and change," said Wendell Shiffler, vice president of the AWG International Committee.

"In 1988, the Games here didn't have nearly the number of kids you have now, and the representation in the Games is not anything like it is now," said Shiffler, who was an AWG volunteer in 1982 and 1988. His daughter, Stefanie, then 14, was a cross-country skier for Team Alaska in 1988.

Nine circumpolar contingents are scheduled to be involved in the 2014 AWG — Alaska, Greenland, Yamal, Sapmi, Yukon, Northwest Territories, Alberta North, Nunavik Quebec and Nunavut.

The 1982 AWG featured about 1,000 athletes from three contingents: Alaska, Yukon and Northwest Territories.

The opening ceremonies took place at Alaska-land (now Pioneer Park) and were televised locally. Hundreds of Interior residents turned out for the ceremonies, which featured skydivers, a fireworks display and Olympic shooting medalist Lones Wigger administering the AWG oath to Michael Green of Tok and Beth McConkey of Fairbanks on behalf of the athletes. Wigger won a gold medal for small-bore rifle in the 1964 Summer Games in Tokyo and earned the gold in free rifle in 1972 in Munich.

The 1982 Games included two events that are no longer contested — judo and shooting. Athletes also were housed at Fort Wainwright. But those Games didn't have a few events that will be in the 2014 Games, such as snowboarding, speedskating and snowshoeing.

The 1988 Games featured nearly 1,000 athletes in 17 events — just three fewer than the total scheduled for 2014 — and the opening ceremonies took place at the Big Dipper Ice Arena.

There were four contingents — the same three from 1982 and the addition of Alberta North.

The opening day of the Games in 1988 was greeted by unseasonably warm weather. Among the concerns about the weather was the effect it would have on the ice at the speedskating oval at Kiwanis Field behind the Big Dipper. But the temperatures cooled early that week and speedskating and other outdoor events that rely on winter weather went on as planned.

There also were no age limitations in the 1988 Games. There were open male and female divisions for adults in certain events, and hockey included a men's senior division.

Participants in the 2014 Games are scheduled to range from ages 13 to 20.

Team Alaska earned an AWG-high 178 ulus in 1988, including a games-best 66 gold.

Danny Martin is the Fairbanks Daily News-Miner sports editor.

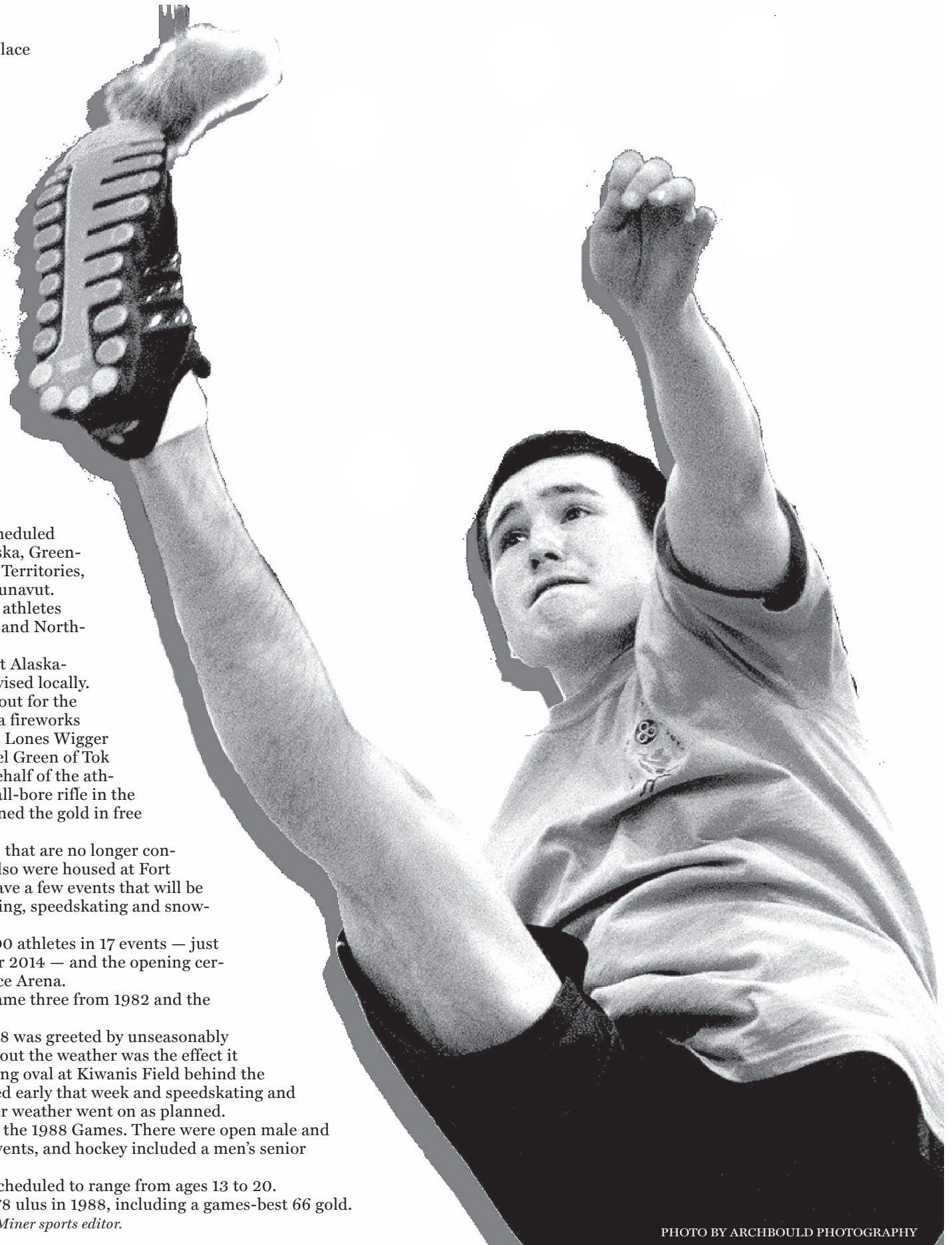


PHOTO BY ARCHBOULD PHOTOGRAPHY

A cauldron and a legacy of art

By Mercedes Anderson

Fairbanks found itself with a new piece of art on Oct. 4 outside of the Carlson Center — a permanent 2014 Arctic Winter Games Legacy Cauldron.

Groundbreaking took place July 1 for the nearly 26-foot tall weathered steel and gas torch. The cauldron is being built in partnership with the Tanana Valley Youth Sports Foundation, Arctic Star donors and the generous donations of time and supplies from local design, engineering and construction firms in Fairbanks.

The Arctic Stars are a special group of supporters who are passionate and committed to providing life-changing experiences for young people in the circumpolar north through athletic competition and cultural exchange during the 2014 Arctic Winter Games by making a financial gift of \$2,014. Names of the Arctic Stars are engraved on a commemorative plaque on the cauldron.

During the Games, the caul-

dron will be lit with flames as well as LED lights. While the initial purpose for the cauldron is for the Games, as a Legacy piece celebrating the Arctic Winter Games in Fairbanks, the Cauldron can be used for other celebrations as well, such as graduations and sporting events.

Kent Karns, board president of the Tanana Valley Youth Sports Foundation, said when announcing the partnership that “this cauldron celebrates youth sports at the Games and will continue to inspire our young athletes well into the future.”

The design team behind the cauldron includes Bettisworth North (architects and planners), Castner Consulting (structural engineering), Design Alaska (mechanical, electrical), PDC Inc. Engineers (civil engineering), Shannon and Wilson, Inc. (geotechnical engineering) and Marshall Arts Design (conceptual design).

Partners are Fairbanks Natural Gas, GHEMM Company, Fullford Electric, Paving



Community members break ground on the home of the 2014 Arctic Winter Games Legacy Cauldron, which will be on permanent display in front of the Carlson Center.

PHOTO COURTESY 2014 ARCTIC WINTER GAMES

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it the website <http://awg2014.org/sponsors/become-an-arctic-star>

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at 330 Barnette St. in Fairbanks

Community support swells with Gameswear Fridays

By Scott McCrea

Among the countless ways people in Fairbanks can show their support for the 2014 Arctic Winter Games is one that is literally quite simple as how they get dressed in the morning.

With Gameswear Fridays, AWG organizers are hoping to create excitement and a sense of pride in the community by encouraging residents to wear AWG gear every Friday between now and the Games.

"We hope that the Gameswear Friday campaign will be a catalyst in displaying our excitement for the Games," said Camille Relatado, marketing and merchandise manager for AWG. "We can count on the community's consistently growing awareness about the 2014 Games and hopefully use that to ignite the flame of excitement for what's coming in a little less than six months."

The merchandise available for purchase includes a wide variety of men's and women's clothing, featuring hoodies, jackets, vintage short-sleeved shirts,

long-sleeved thermal shirts, sweatpants and yoga wear, and children's T-shirts, all in a variety of colors.

The clothing is available at the AWG retail store at 330 Barnette St., open Monday through Friday from 8 a.m. to 5 p.m.

Relatado said that momentum for Gameswear Fridays has been picking up across the community and there is a big push to get businesses to join the cause by promoting the campaign among employees and "competing" against other businesses to see who can show the most spirit. To make it convenient for businesses and employees, Relatado said that they will take their merchandise for sale directly to the business.

"We hope that the community and our local businesses will embrace the campaign and wear their AWG gear every Friday from now until the Games," she said. "This is our Games, and our chance to show the circumpolar world what kind of host Fairbanks can be."

Alaska brands support Fairbanks during 2014 Arctic Winter games

By Hannah Blankenship

More than 2,000 athletes and coaches won't be skating, skiing and snowshoeing into Fairbanks for the Arctic Winter Games until March 2014, but a passionate community of volunteers, fans, officials and sponsors are working hard to prepare for their arrival.

With several thousand guests and spectators estimated to attend March 15-22, the Games provide an excellent opportunity for many Alaska brands to support the Fairbanks community while displaying support of youth sports and culture across town at more than 28 indoor and outdoor venues.

Sponsorship manager Cherie Solie has worked with more than 60 organizations to help them support youth sports in Fairbanks and other Interior Alaska communities.

"Sponsorship of the Games is a great way for Alaska organizations to get involved with an international event that provides life-changing experiences for youth in the circumpolar north," Solie said.

"Additionally, this is a unique opportunity to market not only to Alaskans but also to our visitors and other businesses."

Organizations can sponsor specific sports, with packages ranging from \$10,000 to \$50,000. Several sporting events are still in need of sponsors.

"The sport-specific sponsorships can show an organization's affinity for a particular athletic event, from figure skating to table tennis to dog mushing," Solie said.

Sponsors for each sport will have the opportunity to brand the sport's venues and the sport's web page at www.awg2014.org. Additionally, the 2014 Games, for the first time in AWG history, will launch a mobile app in early December to will give sponsors increased exposure before and during the games.

Other opportunities are also available for branding and are determined on an individual basis, Solie said.

"Often the organizations I'm working with have a better idea of how to market themselves, so we have absolutely been flexible when working with our sponsors," she said.

Opportunities for brands to get involved are not limited to cash donations, either.

"In-kind donations are another important way organizations are helping to make the Games a reality for Fairbanks," Solie said.

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Several Alaska household brands have already scooped up most of the six largest sponsorships, including the opening and closing ceremonies (ConocoPhillips and GCI), the Arctic and Dene Games (Shell) and the AWG Volunteer Program (BP). Sponsors are still needed to provide about 2,000 sleeping bags for athletes and to support Raavee the Raven, the official mascot, during the games.

six largest sponsorships, including the opening and closing ceremonies (ConocoPhillips and GCI), the Arctic and Dene Games (Shell) and the AWG Volunteer Program (BP).

"We continue to search for two Alaska brands to present our Athlete Engagement Program and to co-present our cultural program with Pogo Mine," Solie said.

Companies may also choose to provide specific targeted marketing opportunities for other important parts of the games, ranging from \$5,000 up to \$50,000.

Solie said many organizations are choosing to support causes that align with their brand's products and services.

"For example, Tanana Valley Clinic is sponsoring our health fair, and GCI is our official media sponsor," Solie said.

A company may also choose to sponsor opportunities that align with its values, such as Kinross Fort Knox's sponsorship of the AWG Environmental Services, which support a "green" Games, complete with branded recycle receptacles at all venues.

Sponsors are still needed to provide about 2,000 sleeping bags for athletes and to support Raavee the Raven, the official mascot, during the Games.

Individuals or organizations wanting to help support the 2014 Arctic Winter Games can contact Cherie Solie at 456-2014 or sponsor@awg2014.org.

Be a part of the Arctic Winter Games!

What's hot for the 2014 Arctic Winter Games

Here come the Games! Page 3

Raavee gets ready to soar Page 6

A history of the Games Page 12

The Ulu News will be published daily during the Arctic Winter Games in March 2014. Catch all the AWG News, including stories about the athletes and all the events.

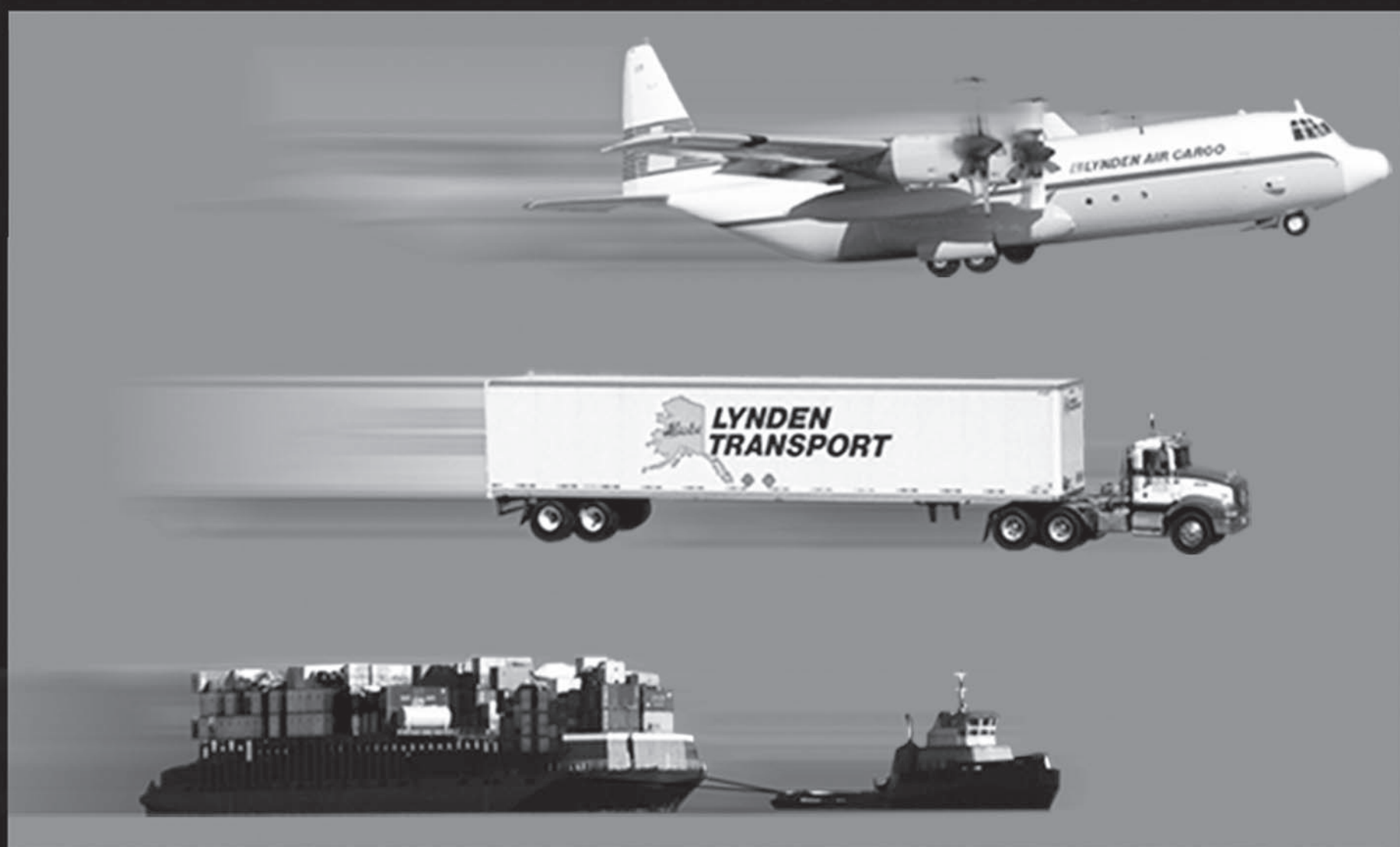
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Father and son share love of AWG

By Libbie Martin

Brian Walker Jr. resisted his father's challenge to participate in the Arctic Winter Games Male Dene Team for years. He just wasn't interested.

Brian Walker Sr. has been a participant and coach since 1990. "I helped get the Dene games started," he said. "I was an athlete and coach for a number of years."

He also helped write the rule book. It was a great experience competing on an international level, he said, and he wanted his children to follow in his footsteps.

"I got to know other people from around the world, and it is so much fun," he said.

The benefits of the Games, he believes, are life-changing and lifelong.

Meeting people from different countries face to face is so much more of a learning experience than just reading about them.



Brian Walker Jr., left, got involved with the Games because of his father, Brian Walker Sr., who has been a participant and coach since 1990. PHOTO BY ARCHBOULD PHOTOGRAPHY

So when the younger Walker was about 13, his dad started the pitch.

He showed pictures of the events and spoke about the benefits of participating. More importantly, he told stories to

bring the games and people he'd met to life.

But his son resisted — until finally, in 2010, he broke down and joined the Dene team.

"It was one of the best experiences I've ever had," the now-

19-year-old said. "It changed my life. It's what I wait for every two years."

There's something about the international aspect of the event that is unifying, he said. "It opened my eyes to so many different sports and events."

It also helped him connect more to his culture.

"Before the AWG, we didn't have much of a relationship [with other Natives from other countries]. Now we're lifelong friends."

Once he convinced his son to participate, the elder Walker taught his boy the games and watched him, "a little nervous," compete at the World Eskimo-Indian Olympics.

"Dad knew what he was doing," the son said. "He told me what would happen and who I would meet. He took me under his wing."

Being the son of the coach wasn't a major advantage, either, he concedes.

"I wouldn't say I had an advantage," he said. "Except that he showed me the ropes."

In between events, the father might pull the son aside and give him some techniques he could use. "But he doesn't care if I win or lose; he's supportive of me."

His father agrees. "I always told him, 'Just do the best you can.'"

And he expected his son to show leadership and sportsmanship, the same expectations he had for all of his team. "We see it as everyone working together to do our best, so we coach each other," he said.

That means helping competitors as well as teammates. That expands into real life, he said.

"It helps kids care for each other, to learn we're all in this together," he said. "That's the best thing about the games."

Brian Walker Sr. retired after

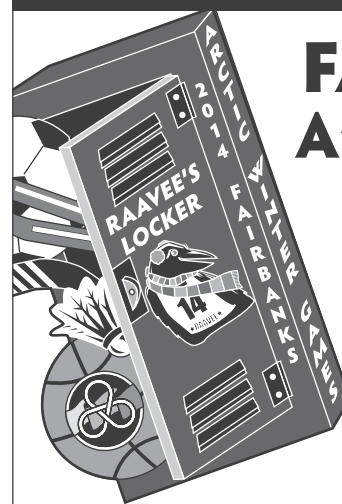
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By the numbers: How the Games add up

1 mascot, Raavee	400 sponsors and donors
4 social media platforms fans can connect on, including Facebook, Twitter, YouTube and Instagram	\$950 estimated average spending per guest
8 days the 2014 Arctic Winter Games lasts: March 15-22	1982 the first year the Games were held in Fairbanks
9 contingents including Alaska, Alberta North, Northwest Territories, Nunavut, Nunavik Quebec, Greenland, Sapmi, Yamal and the Yukon	1988 last year the Games were held in Fairbanks
13-20 participating athletes' age range	2,000 participants and coaches
20 sports	2006 last year the Games were held in Alaska, in Kenai
30 number of venues in which the Games will be played	2011 year Fairbanks was awarded the 2014 Games
55 number of volunteer committees created for the Games	2,500 volunteers needed to make the Games possible
56 number of Gameswear Fridays	3,000 friends & families that will attend the Games
	\$13,500,000 estimated economic activity the Games will bring to Fairbanks



Raavee the raven, the mascot of the Games, is seen with two tiny visitors this summer while visiting Fairbanks.

PHOTO COURTESY 2014 ARCTIC WINTER GAMES



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WALKER

Continued from 18

20 years, but he'll be in Fairbanks cheering Team Alaska. His son will try out, but even if he doesn't make the team, he'll be standing beside his father, cheering the Dene Team and carrying on the family tradition.

"It's [such an] amazing thing to be part of," the elder Walker said. "It's a great honor to represent Alaska. You're not

only representing Alaska, you're representing America. There's a lot of pride."

Dene games include several events, from which participants choose four: finger pull, snowsnake, stick pull, hand games, and pole push, and an all-round event consisting of scores for the individual events.

There are four age/sex classes: open (no age limit) and junior men, and junior and juvenile women. Each age class fields four athletes. There are two coaches (one for each gender).



*“I used to have neighbors.
Now I have friends.”*

We all decided to go, and now we all have something we didn't have yesterday — a sense of community.

We're proud to sponsor the Fairbanks 2014 Arctic Winter Games and welcome all of our participants.

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