

The 20th Games – here they are!

It's been more than 2 years of planning, organizing, recruiting, and pulling together all of the necessary elements to host an event of this size – it's March 2008, and the Games are a week away!

We have brought the Games to you throughout the last year, with one year out celebrations, fashion shows, Foxy, great sponsor events, volunteer pep rallies, raffles, and trendy merchandise that will be available in the PSAV Room at the Multiplex and at Foxy's Den during the week of the Games.

We would like to extend our heartfelt thank-yous to all of the sponsors, volunteers, businesses, and those people that have gone above and beyond the call to help us coordinate this huge undertaking.



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NEWS

Issue 4 March, 2008



**ARCTIC WINTER GAMES
YELLOWKNIFE 2008**

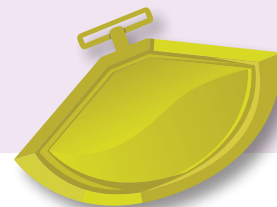
**2008
Arctic Winter Games
March 9 - 15, 2008**

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Foxy gets his picture taken for accreditation!

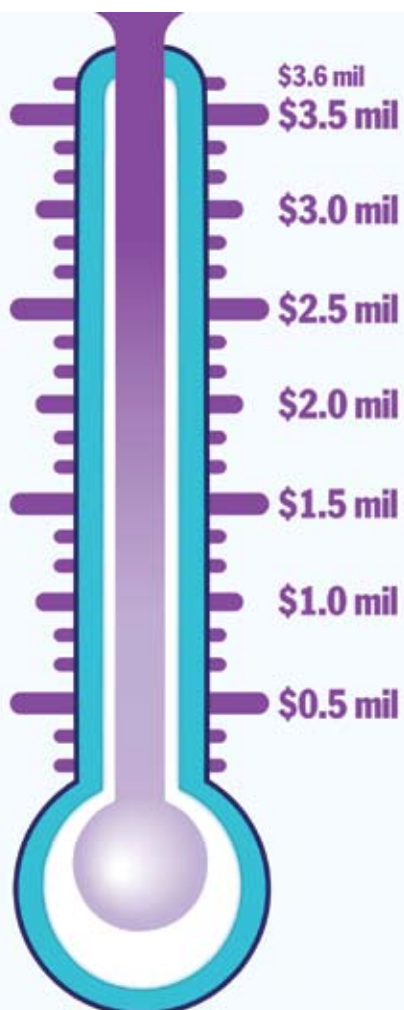


Foxy with Aurora Curtis-Nind after accreditation.

For a complete listing of Board and Staff members, please visit www.awg2008.ca

Fundraising Goal:
\$3.6 million

**Total Raised as of
February 19, 2008:**
\$3.6 million



At the outset, the Games set a goal to raise \$3.6 million, and we have arrived!! Local, national, and international sponsors have stepped in to support our Games, and many have provided us with more than a cash or in-kind donation. Additional fundraising events and activities, led by our sponsors, have generated awareness and further supported the cause, ensuring that we will have everything in place when the contingents and visitors arrive. Make sure you have a look around for all of the sponsors that helped support the 2008 Arctic Winter Games (see full listing of sponsors on page 4)!



Have you seen us around?

And we continue to bring the Games to the community! The last couple of months have been all about the final volunteer drive and accreditation and all of the details to make sure the 20th Games are the best ever!



First Air with big smiles at the Geosciences Forum.



Staff from Rescan Environmental Services are happy to be proud sponsors of the Games.



Gartner Lee showcases their proud sponsor sign.



Staff from MATCO and Outcrop teaming up to show their support.



Air Tindi making sure we know they're proud sponsors.



Reflex standing tall with their proud sponsor sign at Geosciences.



Canadian North at the Geosciences Forum with their AWG proud sponsor sign.



The Raymac fellows with their proud sponsor sign.



Foxy is shown how to properly clean his hands!



Planning, planning, planning at our chef's and international committee visit.



Foxy makes some new friends at the Baker Community Centre.



A proud volunteer manning volunteer registration at the Tree of Peace.



Signing up volunteers at the Multiplex!



Perusing the Alaska State Museum AWG Exhibit.

Foxy promotes the good stuff!

As everyone knows, the theme of the 2008 Arctic Winter Games is "Northern Stars – Inspired by Dreams", in recognition of the great potential of youth. The AWG host society recognizes the value that healthy eating and proper nutrition has in helping to achieve this potential.

As part of a public health awareness project, the Host Society is working collaboratively with a registered dietitian to increase the awareness and understanding of the importance of making nutritious choices, both for sport and overall health and well being.

As an effective way to reach our young athletes, Foxy, the official 2008 AWG mascot, will act as the spokes-

character behind healthy choice messages delivered throughout the week of the games.

In addition to nutrition messages targeting directly to the athletes, there will be a community-wide campaign where all participants and visitors of the games will be able to speak with a dietitian at the Northwest Athletes' Centre, test their nutrition knowledge to win prizes, learn practical tips on healthy food choices, and sample some nutritious snacks, including tastes from Canada's Arctic.

For more information, please contact Alyson Werger, RD at 867-873-7988 or ajwerger@gmail.com.



In Search of Shiny Pins...

Spring has sprung
there are RAVENS about,
Each day there will be TEN
for you to scout out.

Not those feathered black birds
you see about town,
These large COLOURED raven
statues don't fly around.

Why HUNT for these birds
you all want to know?
Why subject yourself to
RUN through the snow?

Because on FOUR of the ravens
a ribbon you will find,
That you can exchange for an
Arctic Winter Games PIN - one of a kind.

For only FIVE DAYS you will have
a chance to seek,
These big northern birds decorated
like FLAGS from tail to beak.

You will find the hints
in the ULU NEWS,
You will have from TEN to FIVE daily
to solve all the CLUES.

This is the Arctic Winter Games-
get out and have FUN!
The PINS are all unique;
you get the only one.

To find a hidden raven
and collect a priceless pin.
Remember there are only
TWENTY pins available to win.

If you find a prized ribbon
you'll be the envy of the town,
Claim your prize at the Athletes' Centre
located downtown.

All the winners will have
their picture placed in the Ulu News,
As the sharpest, the smartest
and the fastest to solve all the clues.



Alaska State Museum AWG Exhibit in Yellowknife

On February 6, the Prince of Wales Northern Heritage Centre welcomed the exhibit from the Alaska State Museum, showcasing nearly four decades of Arctic Winter Games paraphernalia.

The evening was launched with Museum Director Chuck Arnold acting as MC, Minister Jackson

Lafferty, Mayor Gordon Van Tighem, and AWG 2008 President Cathie Bolstad, all speaking about the importance and legacy of the Arctic Winter Games in the North, highlighting the longevity, impact, and opportunities they have created for Northern Youth.

The exhibit was well received, with photos, pins, clothing, and past posters and printed materials from the Games. Make sure you stop in; the exhibit runs until April 4, and you're sure to recognize someone!

Our Games are going to be great!

Thank you to everyone that signed up to help us put on the Games! At the outset, we identified that we needed 2500 volunteers, and we have surpassed that goal with your help!

Our Volunteers of the Month

January 2008

Kathy Yurris & Eric Bussey



Kathy and Eric have been busy recruiting and scheduling volunteers. They are the first committee to complete all volunteer scheduling! They have both contributed much time and dedication to the sport of speed skating and the 2008 Arctic Winter Games. We admire their efforts and wish them both continued success.

Way to go, Kathy & Eric!

Picture Credits: Bob Wilson, YK Foto Source

Volunteers of the Month

January 2007 –
Gail Cyr

February 2007 –
Gail Daniels

March 2007 –
Ciaran Coates & Andre Thibideau

April 2007 –
Dennis Willacy

May 2007 –
Roland Gagnon

June 2007 –
Manik Duggar

July 2007 –
David Labrie

August 2007 –
Ann Kall

September 2007 –
Sharon Cormier

October 2007 –
Ray Oxford

November 2007 –
Fran Hurcomb

November 2007 Honorable Mention –
Tyson Mandeville, first youth volunteer

December 2007 –
Jo-Anne Hubert

Official 2008 Games Sponsors

Funding Partners

City of Yellowknife
Government of the
Northwest Territories
Government of Canada

**Legacy Partners (\$350,000 +
with history of AWG support)**
Northwestel Inc.

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(\$200,000 - \$349,999)**

ATCO Group
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(\$150,000 - \$199,999)**

Diavik Diamond Mines Inc.
ICOM
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Arctic Co-operatives Limited
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Tli Cho Landtran Transport Ltd.
RCMP
Yellowknife Catholic Schools
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District No. 1

Gold Club (\$60,000 - \$99,999)

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Bottom Line PR
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Rowe's Group of Companies
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Sandvik Mining and
Construction
Superior Propane
TD Bank Financial Group
The Explorer Hotel
The Yellowknife Inn
Union of Northern Workers
Yellowknife Chrysler Ltd.
Yellowknife Royal Purple
Lodge # 143
Yellowknife Ski Club

Bronze Club (\$5,000 - \$19,999)

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A.D. Williams Engineering Inc.
Adam Dental Clinic
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Cooper, LLP
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Aurora Geosciences Ltd.
Avery Cooper & Co.
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Brownlee, LLP
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Canadian Dewatering

Capital City Construction

Central Mechanical
Challenger Geomatics
CJCD Mix 100 Radio
CKLB Radio
Conoco Phillips
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Steakhouse
Creative Basics
Danmax Communications Ltd.
Devon Canada
Diamond Glass Ltd.
Diamante Restaurant

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& Design
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INCITY Moving
ING Canada
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Jacques Whitford/AXYS
Janet Pacey Design &
Illustration
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McDonald's Restaurant of
Yellowknife

M & M Meat Shops
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Norterra Inc.
North Arrow Minerals Inc.
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Corporation

NTCL
Nunavut Development
Corporation

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NWT, Nunavut & Yukon
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Shell Canada Limited
Shehtah Nabors LP
Simon's Painting

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Staples Business Depot
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Sub-Arctic Surveys Ltd.

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TC Group of Companies
Tait Communications
Terriplan Consultants
Territorial Beverages
The Bottle Shop Recycling
Depot
The Forestry Corp.

Top of the World Travel

Tundra Transfer Ltd.
Tyhee Development Corp.
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Designs
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Commerce
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(\$1,000 - \$4,999)**

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Planners

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BBE Ltd.
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Gurevich & Associates
Hak's Auto Body
Javaroma

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Pioneer Supply House
Proform Concrete
Quality Furniture

Raymac Environmental
Services
Sasha's Jewellery Store
SENES Consultants Ltd.
Strongbow Exploration Inc.

TerraPro Group of Companies
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Games Booster (\$50 - \$999)

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Charles Jeffery Chartered
Accountants

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Guy Architects
Joe Nava

Reflex Instrument NA Ltd.
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UNICO Roofing

AWG Business Donors

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JSL Mechanical Installations Ltd.
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Polar Developments Ltd.
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Superior Auto Body

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True North Safaris
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